



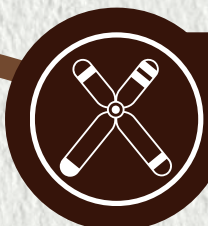
Dr.Omics Labs
The Doctor of your DNA

TRICH  **GENE**  **E** 
A HAIR HEALTH DNA TEST

www.dromicslabs.com



Let's Know Your Hair!



It's all in your Genes..!!

Many hair problems can be attributed to genetic reasons and are closely linked to your hereditary history.



Long-lasting illnesses cast a shadow on your hair's well-being...

Chronic illnesses, nutritional deficiencies, and stress can impact hair health, resulting in issues such as thinning or loss.



What you eat messes with your hair's happiness..!!

Eating right makes your hair strong and shiny with proteins and vitamins (A, C, E), while poor nutrition can make it dull, thin, and prone to damage.



Brace yourself for a brief hair hiatus during chemo...

Chemotherapy temporarily disrupts your hair's growth cycle, causing temporary hair loss.



Meds shake up your hair, changing it

unexpectedly... Medications may lead to unexpected changes in your hair, including alterations in texture.



Your life choices stress your hair out, causing problems...!!

Daily choices, such as managing stress and adopting healthy hair care habits, significantly influence the overall health of your hair.

Statistics related to Hair problems

In India

- Over **150 million Indians** in their **early 20s** experience hair loss, translating to roughly **90% of the population** facing genetic hair loss at least once in their lifetime.
- **20-30% of Indian women** experience **hair thinning** or severe hair loss by 2020, with an increasing frequency **after menopause**.

Global Statistics
26%

Symptoms: Gradual thinning

85%♂ 33%♀

Hair loss affected

Androgenetic alopecia

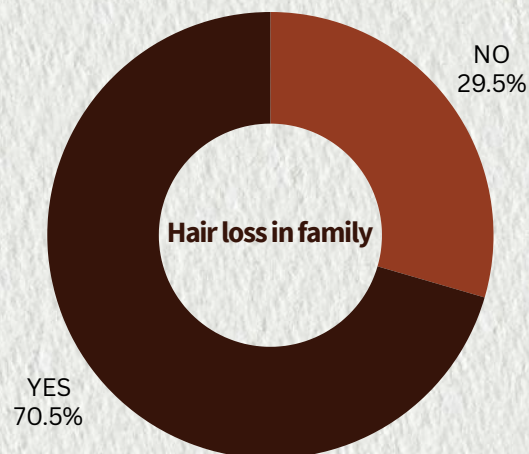
Most common type

74.34%

Start of hair loss:
More than 5 years ago

♀ **20% to 30%**
Hair loss in Women by 50s

♂ **40% to 85%**
Male pattern Baldness after 21



Hair loss psycho-social effect on age group, specially the YOUTH

- Low self-esteem and confidence
- Anxiety and social isolation
- Depression and emotional distress
- Stigma and discrimination
- Difficulty with relationships & marriage



+919310870544

info@dromicslabs.com

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Every Hair Thread is under precise genomic regulation



Genetic mutations can have various effects on hair

- hair loss,
- changing hair color or texture,
- altering hair growth patterns.

Genetic reasons account for the majority of hair conditions and traits!!!

- Hair traits and conditions are determined by a person's genetic makeup from birth, making them heritable.
- The heritable nature of hair conditions enables an understanding of the genetic predisposition to various hair-related issues.

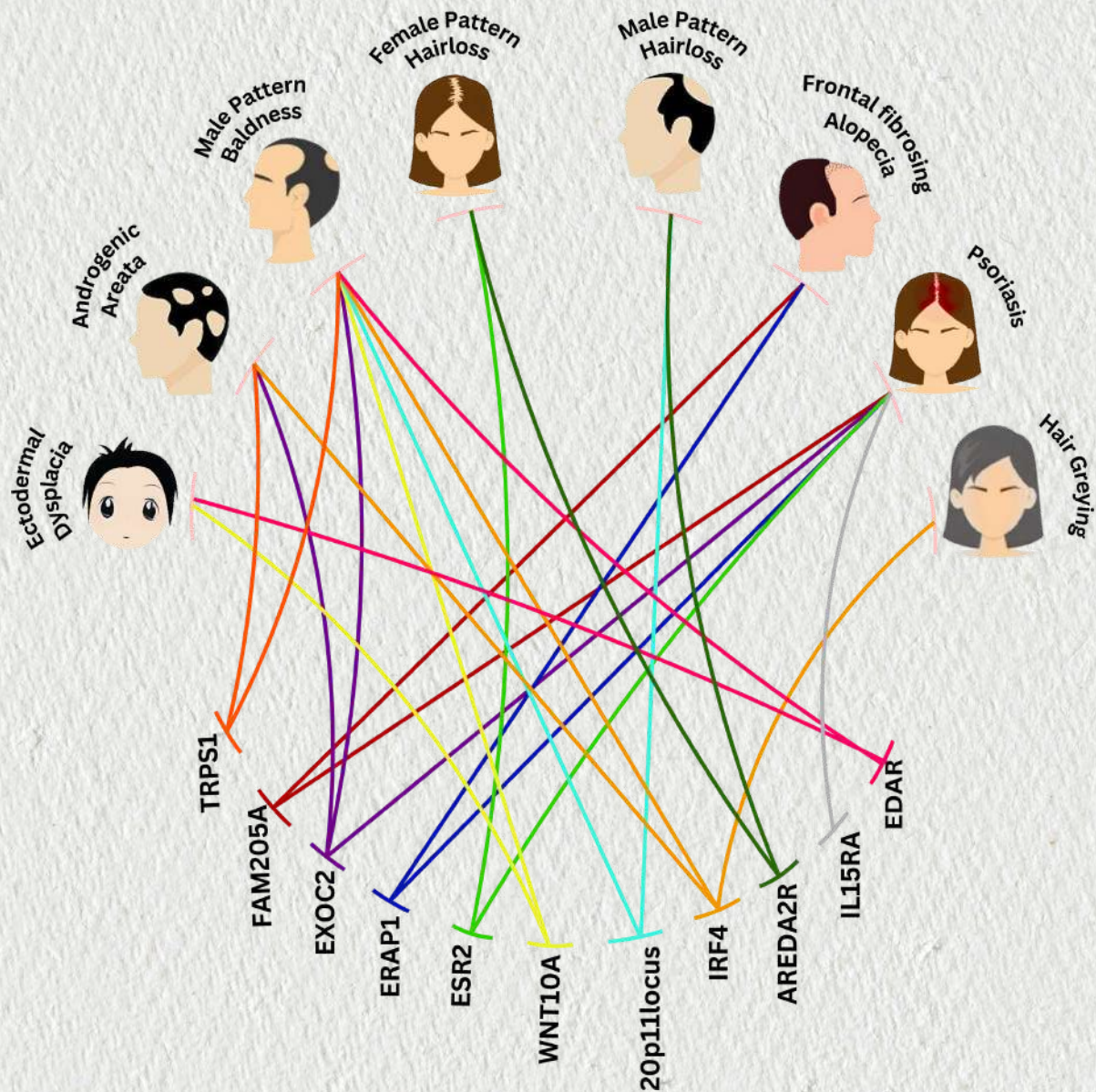


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Discover the mysteries hidden in your genes...!!



Hair conditions are regulated by genes

TRICH**GENIE**TM
A HAIR HEALTH DNA TEST

We Uncover the risks for More Than Ten Hair Conditions!

Androgenetic alopecia



Progressive hair thinning typically begins with a receding hairline in men and diffuse hair thinning in women.

Ectodermal Dysplasia

A rare genetic disorder affects the development of ectodermal structures, including hair, nails, and teeth.



Alopecia areata



An autoimmune disorder causes sudden and often unpredictable hair loss in small, round patches on the scalp or other areas of the body.

Frontal fibrosing alopecia

Gradual recession of the frontal hairline, eyebrow loss, and sometimes facial papules or redness can occur.



Male pattern baldness



The hairs get thinner and shorter, and over time, they may stop growing altogether.

Hypotrichosis

A condition characterized by reduced hair growth or hair thinning.



Female pattern hair loss



Hair is lost at the front, top, and crown of the scalp.

Loose Anagen Syndrome (LAS)

A hair disorder where hair is easily pulled out from the scalp because it doesn't firmly anchor in the hair follicles.



Male pattern hair loss



Diffuse thinning of the hair and balding occur in adult males.

Trichomegaly

Abnormal and excessive growth of hair, particularly eyelashes or other body hair.



Psoriasis



Reduced hair growth or hair thinning.

Hair greying

Hair starts turning grey in the mid-thirties.



Hair Thinning

Miscellaneous

Grey Hair

Hair Loss

Inflammatory

Welcome to DrOmics Labs

Where cutting-edge science meets personalized health. Our TrichoGenie Test is a revolutionary Hair Health DNA analysis service that offers valuable insights into your hair health, providing a proactive approach to overall well-being.

Why choose DrOmics Labs?



What we deliver?

We offer affordable DNA testing to help you learn about your health risks and take proactive steps to address them. By analyzing your DNA, we provide valuable insights into potential health problems.



SCIENTIFIC EXCELLENCE

Our team of expert researchers and geneticists is dedicated to delivering accurate and insightful genomic analyses.



CUTTING-EDGE TECHNOLOGY

DrOmics Labs employs the latest advancements in genomics technology to provide the most detailed and relevant information about your hair.



CUSTOMIZED SOLUTIONS

We understand that each individual is unique. Our Hair Genomic Test is tailored to your specific genetic makeup, ensuring personalized insights and recommendations.



GLOBAL REACH

Based in India, DrOmics Labs serves clients worldwide, offering an international standard of genomics research.



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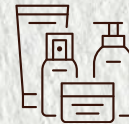
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Why Should you take hair health test?



If taken the test in early on.....You can discover your genetic predisposition to hair greying and hair loss much before it starts giving you enough time to take precautions and early treatments!



A hair health test identifies the specific needs of your hair.... allowing you to use only the necessary products and avoid spending money on unnecessary ones that may not be beneficial. Saves a lot of load on your pocket and time as well !!



Why waste your precious time and hard-earned cash on generic treatments that may not fit your unique needs?.. Opt for tailored solutions that are as unique as you are, and watch as you save both your wallet and your schedule!



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You can learn about your hair type and how it is influenced by your genetic makeup...



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The Doctor of your DNA

Introducing



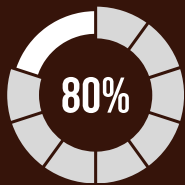
TRICHOGENIE™
A HAIR HEALTH DNA TEST



TrichoGenie™ Hair Health DNA Test



DrOmicS offers **TrichoGenie™**, a **DNA-based solution** to better understand hair and skin. The report provides insights on **over 10 hair conditions**, including hair thinning and pattern hair loss. The test is grounded in genomics-based research literature to offer **a tailored hair routine and treatment**. The TrichoGenie test also identifies any genetic factors influencing nutritional requirements.



80% of the Hair problems is **genetical**



8 weeks minimum to know whether your hair-care regimen is effective.

Why TrichoGenie™ ?



Comprehensive Genetic Analysis



Confidential and Secure



Early Detection of Potential Concerns



Personalized Hair Care Recommendations



Scientifically Proven Insights



Convenient Sample Collection



+919310870544
info@dromicslabs.com
www.dromicslabs.com



Fast and Accurate Reporting with 99.9% Precision Rate.



Once in a lifetime and Non-invasive.



Get a Free Genetic Counseling Session

TrichoGenie™ - What Can it Tell?



TRICH**GENIE**™
A HAIR HEALTH DNA TEST

It is a Magic
Box with
Hidden
Mysteries Of
Your Own Hair
and Its
Future!.....!!



HAIR LOSS

DNA testing identifies genes linked to conditions like androgenetic alopecia.



HAIR THINNING

DNA testing identifies genes associated with hair thickness, density, and strength, aiding in personalized strategies for prevention or management.



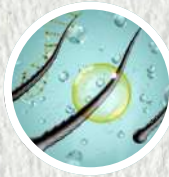
INFLAMMATORY

DNA testing reveals genetic variations affecting nutrient absorption, guiding personalized diets for better hair health.



GREY HAIR

Genetic factors influence when and how quickly melanin production decreases, contributing to premature greying.



MISCELLANEOUS

Identifies genetic factors influencing hair health, including those related to hormones, PCOD, thyroid disorders, and more.



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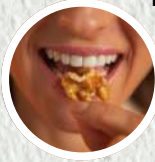
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TrichoGenie™ - What Can it Tell?

DIET AND NUTRITION GENOMICS

Nutrigenomics



- **Vitamins and mineral Deficiency:** Examine genetic markers associated with the metabolism and absorption of vitamins and minerals.

Lifestyle



- **Nicotine dependence:** DNA tests related to nicotine dependence examine genetic factors linked to nicotine addiction and how an individual metabolizes nicotine.

Behaviour



- **Sleep:** Behavioral DNA tests can reveal genetic insights into an individual's natural sleep-wake tendencies, melatonin regulation, and sleep quality, guiding personalized strategies for optimal rest.
- **Stress and anxiety:** Behavioral DNA tests identify genetic factors shaping neurotransmitter function, stress response, and fear circuitry, offering personalized approaches for managing anxiety.



TRICH**GENIE**™
A HAIR HEALTH DNA TEST

Healthy hair
starts with
healthy
nutrition...!!





+919310870544


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We Made things Easy For you!

- 

1 Detailed Pre-Test Assessment of Your Current Health & Medical Challenges with Tailored Questionnaires
- 

2 Receive a saliva collection kit at home.
- 

3 Using your saliva sample, we will conduct the genetic testing.



Your Health, Your Future

Knowledge is power, and with the TrichoGenie™ Test, you gain a deeper understanding of your genetic blueprint for optimal hair health. Take control of your well-being and embark on a journey to healthier, more vibrant hair.

- 

4 Your virtual report will be sent to your email and WhatsApp.
- 

5 Consult with a healthcare professional.
- 

6 Lead a happy life with healthy hair.

The Detailed Report Will Provide You With:

- Presence of Genetic Risk toward a specific Hair Condition or Conditions.
- Tailored recommendations depend on your current health and genomic landscape.



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Ready to Transform Your Hair Health?

TRICH**GENIE**TM
A HAIR HEALTH DNA TEST

Order your Trichogenie Test kit today and embark on a journey to secure your beautiful hair in time!! Visit our website or contact us for more information.

Get In Touch With Us



602/E, W NO 3, G/F, L/SIDE, SEQNO-M, H 3/727
GADAIPUR, NEW DELHI, SOUTH-WEST DELHI-110030



+91 9310870544,
+91 7888118030,
+91 7843088966



info@dromicslabs.com



www.dromicslabs.com